

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Greer Margolis Mitchell
1010 Wisconsin Ave Ste 800
Washington, DC 20007

Contract / Revision 128947 / 1		Alt Order # 08275541
Product CLINTON 4 PRESIDENT		
Contract Dates 07/05/16 - 07/11/16		Estimate # 4925
Advertiser POL/Hillary Clinton/D/PRES-A		Original Date / Revision 06/17/16 / 07/12/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHIO-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Households		
Agency Code TV12856	Advertiser Code 278	Product 1/2 295
Agency Ref 6219		Advertiser Ref 7979

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	07/05/16	07/11/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/05/16	07/11/16	MTWTF--				1	\$450.00					
2	WHIO	07/05/16	07/11/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/05/16	07/11/16	MTWTF--				2	\$400.00					
3	WHIO	07/05/16	07/11/16	The Price is Right	11:00 AM-12:00 P		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/05/16	07/11/16	MTWTF--				1	\$800.00					
4	WHIO	07/05/16	07/11/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-05		NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/05/16	07/11/16	MTWTF--				2	\$200.00					
5	WHIO	07/05/16	07/11/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/05/16	07/11/16	MTWTF--				3	\$800.00					
6	WHIO	07/05/16	07/11/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/05/16	07/11/16	MTWTF--				3	\$600.00					
7	WHIO	07/05/16	07/11/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/05/16	07/11/16	MTWTF--				1	\$450.00					
8	WHIO	07/05/16	07/11/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/05/16	07/11/16	MTWTF--				3	\$900.00					
9	WHIO	07/05/16	07/11/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/05/16	07/11/16	MTWTF--				2	\$500.00					
10	WHIO	07/05/16	07/11/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/05/16	07/11/16	MTWTF--				2	\$1,000.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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Chicago, IL 60680-9606
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<u>Contract / Revision</u> 128947 / 1		<u>Alt Order #</u> 08275541
<u>Contract Dates</u> 07/05/16 - 07/11/16		<u>Product</u> CLINTON 4 PRESIDENT
<u>Advertiser</u> POL/Hillary Clinton/D/PRI		<u>Estimate #</u> 4925
		<u>Original Date / Revision</u> 06/17/16 / 07/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
11	WHIO	07/05/16	07/11/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/05/16	07/11/16	MTWTF--				3	\$1,300.00					
12	WHIO	07/05/16	07/11/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/05/16	07/11/16	MTWTF--				1	\$800.00					
13	WHIO	07/05/16	07/11/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/05/16	07/11/16	MTWTF--				3	\$900.00					
14	WHIO	07/05/16	07/11/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/05/16	07/11/16	MTWTF--				3	\$700.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	2	WHIO	07/05/16-07/11/16	CBS This Morning	7:00 AM-9:00 AM	MTuWThF----	:30		\$700.00			NM		
	Credited													
15	WHIO	07/05/16	07/11/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/05/16	07/11/16	MTWTF--				3	\$900.00					
16	WHIO	07/05/16	07/11/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/05/16	07/11/16	MTWTF--				3	\$400.00					
17	WHIO	07/09/16	07/09/16	Sa 135a-4a	1:35 XM-2:35 XM		:30			P-05		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/04/16	07/10/16	-----1-				1	\$100.00					
18	WHIO	07/09/16	07/09/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/04/16	07/10/16	-----1-				1	\$200.00					
19	WHIO	07/09/16	07/09/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/04/16	07/10/16	-----1-				1	\$350.00					
20	WHIO	07/09/16	07/09/16	NewsCenter 7 Sa 8a	8:00 AM-10:00 AM		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/04/16	07/10/16	-----1-				1	\$600.00					
21	WHIO	07/10/16	07/10/16	WHIO Reports	11:30 AM-12:00 F		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/04/16	07/10/16	-----1				1	\$300.00					
22	WHIO	07/10/16	07/10/16	NewsCenter 7 Noon S	12:00 PM-12:30 F		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/04/16	07/10/16	-----1				1	\$300.00					
23	WHIO	07/10/16	07/10/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-05		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/04/16	07/10/16	-----1				1	\$1,600.00					
24	WHIO	07/10/16	07/10/16	Sun Prime Hour 2	8:00 PM-9:00 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/04/16	07/10/16	-----1				1	\$2,000.00					
25	WHIO	07/10/16	07/10/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-05		NM	1	\$600.00

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128947 / 1		08275541
<u>Contract Dates</u>		<u>Product</u>
07/05/16 - 07/11/16		CLINTON 4 PRESIDENT
<u>Advertiser</u>		<u>Estimate #</u>
POL/Hillary Clinton/D/PRI		4925
<u>Original Date / Revision</u>		
06/17/16 / 07/12/16		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/04/16	07/10/16	-----1				1	\$600.00					
26	WHIO	07/10/16	07/10/16	Sun Prime Hour 3	9:00 PM-10:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/04/16	07/10/16	-----1				1	\$1,500.00					
27	WHIO	07/07/16	07/07/16	Thur Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/04/16	07/10/16	---1---				1	\$2,000.00					
28	WHIO	07/05/16	07/11/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-05		NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/05/16	07/11/16	MTWTFSS				3	\$1,100.00					
29	WHIO	07/05/16	07/05/16	Tuesday Prime Rotato	9:00 PM-11:00 PM		:30			P-05		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/04/16	07/10/16	-1-----				1	\$2,500.00					
30	WHIO	07/06/16	07/06/16	Wed Prime Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/04/16	07/10/16	--1----				1	\$2,000.00					
Totals									0.00				51	\$42,850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/11/16	51	\$42,850.00	(\$6,427.50)	\$36,422.50
Totals	51	\$42,850.00	(\$6,427.50)	\$36,422.50

Signature: _____ Date: _____

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FAX# 610-225-1191
HARRIS REPORT FROM REP JUL21/16 12.49
CHANGES *** WHIO-TV ***

REP. #	OFF. #	SALESMAN #
BUYER NAME	DAVID OUTEN	
SALES PRSN	PH- NICK WELTJE	

BUYER NAME	DAVID OUTEN
SALES PRSN	PH- NICK WELTE

	CLASS: NATL.	LOCAL	REGIONAL
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DATE JUL21/16 12.49

TO DEANNA
FR JARED
OK'D M1 FOR CREDIT
RUSD TOTAL \$42850 (-700)
DOLAS MOVED TO HL 8275551
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
3050 K ST NW
WASHINGTON, DC 20007

HILLARY CLINTON FOR PRESIDENT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS
AGENCY ADVERTISER CODE = 278 AGENCY PRODUCT CODE = 295 AGENCY EST# = 4925												

14	ES	700A-900A	30	\$700.00	7/5	7/11	2	TU-F,M
PROGRAM : CBS THIS MORNING								
CON COM1: CBS THIS MORNING								
CREDIT TAKEN FOR 1 SPOT(S) MISSED JUL8								

REP HEADLINE# 8275541 TRF# 128947
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES *** WHIO-TV ***

JUL21/16 12.49

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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M1	OK'D	BUY#14	MISSED: TU-F, M/700A-900A				JUL8		30S	\$700.00	(JUL12/16)	
OFFER: NONE												
CMT: PLEASE CREDIT AND MOVE \$ TO ACTIVE CONTRACT												
JUL/16			42850.00									

CONTRACT TOTAL 42850.00
TOTAL SPOTS 51

MARKET TOTALS \$76,403 WHIO 57% WDTN 18% WKEF 14% WRGT 8% CABL 0% WBDT 3%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE